

# Cupertino Language Immersion Program

## Community Organization

A parent-run non-profit fundraising organization  
for the Cupertino Language Immersion Program

### **What is CLIPCO?**

The Cupertino Language Immersion Program was established in 1998. It is the first public Mandarin Immersion program in California and the second in the United States. At the time of its formation, an agreement was made with the Cupertino Union School District that all Mandarin-related costs of the program are to be paid for by donations and not covered by the district. The CLIP Community Organization was started by parents to raise funds for this purpose.

CLIPCO is a non-profit organization that is independent of the Cupertino Union School District. It's run completely by parent volunteers who are elected by parents in each grade. CLIPCO is a fundraising organization and does not make curriculum decisions for CLIP. That responsibility belongs to the CLIP Advisory Committee, a school district entity comprised of CLIP principals, teachers and parents. Each year the CLIP Advisory Committee comes up with a projected budget for the next year's curriculum needs and presents it to CLIPCO. CLIPCO then approves the budget and raises the monies necessary to fund it.

CLIPCO's mission is to financially support a high-quality program that provides a well-rounded learning environment for our students. We fund the Mandarin portion of the program as well as enrichment programs and much-needed academic support. Our students have the unique challenge of learning the standard California curriculum in both English and Mandarin, with the addition of Mandarin Language Arts. CLIPCO's goal is to ensure that our children have the support needed to meet that challenge.

### **How does CLIPCO allocate its funds?**

CLIPCO pays for the program costs throughout the school year. In order to ensure that the program is not interrupted in the middle of the year, CLIPCO must have sufficient fund for the year's budget at the start of every school year. While CLIPCO spends to cover CLIP expenses, it also fundraises to keep replenishing the fund.

To demonstrate how the funds are allocated by CLIPCO, take a look at the 2012-2013 school year. CLIP had a program budget of \$304,000. CLIPCO started with \$338,000 and spent roughly \$300,000 to cover program expenses. There is a sharp dip in October when CLIPCO pays off a large portion of the curriculum costs. By the end of the school year CLIPCO was left with roughly \$40,000. However, because donation drives take place throughout the school year, CLIPCO was able to raise around \$290,000 by the end of the 2012-2013 school year, which ensured that there are enough funds to support the following year's program budget of \$205,000.

The biggest challenge for CLIPCO is to predict future program costs and donation rates. Periodically, we expand the scope of our program. For example, we added a 6th grade elective class in 2014-15. On the other side of the ledger, at some point the economy will go through its down cycle and donations may drop. For that reason, the CLIPCO board is constantly re-evaluating our financial status, and maintains a rolling 5-year projection so that we are prepared for changes.

## How does CLIPCO raise funds?

Each year CLIPCO runs a Direct Give Contest to raise the majority of the funds that support the program. It is CLIPCO's largest fundraising event of the year, a friendly competition with lots of prizes for different categories. The money raised by the Direct Give Contest is used to fund the budget put together by the CLIP Advisory Committee. The contest usually runs for about four weeks in September and October. So keep an eye out for posters and flyers in your child's Thursday folder.

Besides the Direct Give Contest, CLIPCO also runs other fundraisers to support community events and items not covered in the program budget. For example, we hold a Chinese book fair each fall to raise money to buy Chinese books for each classroom. In the past, we have had a monthly Dining for Dollars event supported by local restaurants. We also sell CLIPCO t-shirts at the start of each school year. Please help the program by supporting the fundraisers and let your CLIPCO classroom representative know your fundraising ideas as we are always looking for new ways to raise more money for CLIP.

The Cupertino Language Immersion Program was the brainchild of parents who saw the value of children learning in a two-way immersion program. With the support of the Cupertino Union School District Board of Trustees, they were able to create an innovative learning environment. Today there are school districts all over the country that look to CLIP as a model for their own immersion programs.

Over the years CLIP has gone through many changes and different people have come and gone, but one thing remains the same. Parents are the driving force behind the program. Without parent volunteers and donations, CLIP would not be where it is now. On behalf of the CLIPCO Board of Directors, thank you for your continuous support.

### CLIPCO Executive Board

President	Jon Campbell
Vice-President	Open
Co-Treasurer	Nan Jiang
Co-Treasurer	Kuimeuy Wang
Secretary	Heather Simonovich

### CLIPCO Board of Directors (Class Representatives)

Kindergarten	Open	Open
1st Grade	Kathleen Ko	Open
2nd Grade	Nikki Tan	Rachel Yuen
3rd Grade	Julie Wann	Wen-Kai Weng
4th Grade	Ivy Lau	Helen Lin
5th Grade	Sherman Chan	Sylvia Leong
6th Grade	Walter Perez	Ann Ruckstuhl
7th Grade	Kuimeuy Wang	Jack Zhu
8th Grade	Bill Steinmetz	Marge Sung

### Class Email Groups

Kindergarten	<a href="https://groups.yahoo.com/group/2024-CLIP">groups.yahoo.com/group/2024-CLIP</a>	5th Grade	<a href="https://groups.yahoo.com/group/2019-CLIP">groups.yahoo.com/group/2019-CLIP</a>
1st Grade	<a href="https://groups.yahoo.com/group/2023-CLIP">groups.yahoo.com/group/2023-CLIP</a>	6th Grade	<a href="https://groups.yahoo.com/group/2018-CLIP">groups.yahoo.com/group/2018-CLIP</a>
2nd Grade	<a href="https://groups.yahoo.com/group/2022-CLIP">groups.yahoo.com/group/2022-CLIP</a>	7th Grade	<a href="https://groups.yahoo.com/group/2017-CLIP">groups.yahoo.com/group/2017-CLIP</a>
3rd Grade	<a href="https://groups.yahoo.com/group/2021-CLIP">groups.yahoo.com/group/2021-CLIP</a>	8th Grade	<a href="https://groups.yahoo.com/group/2015-CLIP">groups.yahoo.com/group/2015-CLIP</a>
4th Grade	<a href="https://groups.yahoo.com/group/2020-CLIP">groups.yahoo.com/group/2020-CLIP</a>		

CLIPCO Website: [www.cusdclipco.org](http://www.cusdclipco.org)

CLIPCO Email Address: [clipco@cusdclipco.org](mailto:clipco@cusdclipco.org)

CLIPCO Mailing Address: P.O. Box 1344, Cupertino, CA 9501

## CLIPCO Committees

CLIPCO's mission is to support a high-quality Mandarin Immersion program that provides a well-rounded learning environment for our students. For this reason, CLIPCO sponsors a variety of community programs and events throughout the year. These events are only made possible by volunteers who generously give their time and effort. No matter what your strengths are, you'll be an important addition to our extraordinary team. Please email [clipco@cusdclipco.org](mailto:clipco@cusdclipco.org) or go to <http://www.cusdclipco.org/volunteer.html> to let us know how you would like to take part in our fun events.

### Fundraising Committees

Direct Give Contest	CLIPCO's largest annual fundraising event. Money raised goes to fund the curriculum budget.	September - November	<ul style="list-style-type: none"><li>- Determine the dates, prizes and rules of the contest.</li><li>- Advertise and arrange delivery of prizes.</li></ul>
Dining for Dollars	Monthly fundraising event at local restaurants.	Monthly	<ul style="list-style-type: none"><li>- Contact local restaurants to arrange events.</li><li>- Schedule and advertise monthly dining events.</li></ul>
CLIP T-shirts	Annual T-shirt sale.	September	<ul style="list-style-type: none"><li>- Determine the design of the t-shirts.</li><li>- Take orders and deliver t-shirts.</li></ul>
Book Fair	Annual book fair that provides age-appropriate Mandarin books to the CLIP community and classrooms.	October	<ul style="list-style-type: none"><li>- Coordinate with the book vendor on the books and rates.</li><li>- Design and distribute flyers.</li><li>- Get wish lists from teachers and post them at the book fair.</li><li>- Deliver the books to teachers and parents; get money-back or extra books from vendor.</li></ul>

### Cultural Enrichment Committees

Chinese Language Contest	Annual art and language contests in various categories including speech, read-aloud, penmanship, zhuyin spelling and more.	December - February	<ul style="list-style-type: none"><li>- Determine contest categories, rules and prizes.</li><li>- Arrange for registration, judges and volunteers.</li></ul>
ASEP	After school enrichment program that focuses on Chinese culture; including calligraphy, brush painting, lion dance, Wushu, Chinese flute, Chinese percussion and more.	Year-round	<ul style="list-style-type: none"><li>- Help instructors in class.</li><li>- Manage logistics for classes.</li></ul>

CLIP Art	Monthly in-classroom art lessons that focus on Chinese cultural heritage.	Monthly	- Help instructors in class.
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### Community Outreach Committees

Yahoo groups	A CLIP yahoo group is assigned to each grade for CLIP-wide communication.	Year-round	- Manage membership and communication to the CLIP community.
Website	CLIPCO's website, <a href="http://www.cusdclipco.org">www.cusdclipco.org</a> , provides up-to-date information on all things that are CLIP and the means to sign-up for CLIP events and programs.	Year-round	- Update the website to keep information current. - Manage domain and email accounts. - Assist the Direct Give Campaign in supplying online donation information. - Assist in online registration for CLC, ASEP and other events.
Newsletter	CLIPCO's newsletter provides a glimpse into the happenings in the CLIP community throughout the year.	Quarterly	- Gather contents from CLIP staff and community for the newsletter. - Edit and publish newsletter after review approval from Principals and selected CLIP members.
Spring Banquet	End-of-year celebration to recognize the achievements of fifth and eighth graders.	February - May	- Plan and budget the banquet. - Design and distribute the programs. - Recognition certificates for 5 <sup>th</sup> & 8 <sup>th</sup> graders.
CLIPCO Election	Annual election for the CLIPCO Board of Directors.	February - April	- Determine the open seats on the CLIPCO board for the upcoming school year. - Recruit community members to run for open seats.
Welcome Picnic	A get-together fun event for the CLIP community.	September	- Plan and budget the event.